

# KERALA BAMBOO FEST 2017

## Post Show Report

Kerala State Bamboo Mission (KSBM) organized the 14<sup>th</sup> edition of 'Kerala Bamboo Fest' (Kerala Bamboo Fest 2017) at Marine Drive, Ernakulam from December 1 to 5, 2017.



The Fest was inaugurated by Shri. A.C. Moideen, Hon. Minister (Industries, Commerce, Sports and Youth Affairs) in the meeting presided by Shri. Hibi Eden MLA held at Marine Drive on December 1, 2017. Shri. Paul Antony IAS, Additional Chief Secretary (Industries); Shri. John, Chairman, Kerala State Bamboo Corporation (KSBC), and Shri. KN Satheesh IAS, Director (Industries & Commerce) welcomed the gathering. Shri. V. Rajagopal, Chief Executive Officer, Kerala Bureau of Industrial Promotion (K-BIP), delivered the Vote of Thanks during the function.



The Fest was organised as part of the exercise for marketing Bamboo products made in the State. The Kerala Bamboo Fest 2017 showcased products as part of Handicrafts, Furniture, Wood substitutes, Building construction & structural applications, Industrial products,

Decorative & artistic products, Research & applications etc. Exhibition stalls were set up to display various products made from Bamboo, Reed, Rattan and Screw pine. Individual Artisans, Master craftsman, NGOs, SHGs, Micro & Small enterprises, and Government institutions participated in the Fest.



On behalf of Forest Department Vana Samrakshana Samithi (VSS) displayed various forest produce in the stalls .Kerala State Bamboo Corporation (KSBC) had furnished their stall with bamboo products (bamboo flooring tiles, bamboo furniture, etc.). Kerala Forest Research Institute (KFRI) and Jawaharlal Nehru Topical Botanical Garden & Research Institute (JN TBGRI) displayed various bamboo plants, research documents, publications, etc. pertaining to the bamboo sector. Kerala State Handicrafts Apex Co-operative Society Ltd. (SURABHI) also displayed various handicraft products made out of Bamboo and natural fibres during the Fest. Mission also established a training facility in the venue for the visitors who are interested in manufacturing bamboo products. Around 39 visitors participated in the training.



Various species of Bamboo saplings / seedlings were also displayed by KFRI and M/s. Uravu,Wayanad which was a popular attraction for the visitors. Separate area was provided



for various food products made out of Bamboo & bamboo rice. These include products like bamboo halwa, unniyappam, payasam etc., which were well appreciated by the visitors.



In this edition, the Mission provided separate infrastructure facilities for Kudumbashree Food Court in the fest venue. The Kerala Bamboo Fest 2017 was also accompanied by various cultural programmes such as music using bamboo instruments, traditional dances using bamboo props, other traditional bamboo-based art forms, flute etc. performed by people belonging to communities which held bamboo as a central component in their way of life. The cultural programmes were conducted by M/s. Green Fibre (Karimpoli), Pathanamthitta; M/s. Polika group, Thrissur and M/s. Vayali Folkore Group, Thrissur.



The success of every edition of the Bamboo Fest has inspired the Mission to organise it in a spectacular way in successive editions. One of the main achievement of the Fest is that it gives an opportunity for the artisans and the organizations working in the Bamboo sector to interact and exchange new ideas on the uses of Bamboo. It brings together artisans and organizations working in Bamboo sector from different parts of the State as well as from the North-Eastern States of India which have pioneered diversification in the sector. The Fest has managed to create awareness among the public that bamboo can be used as an Eco-friendly item in various ways.

### **Summary of outcomes from the Fest**

- Total no. of stalls: 148
- Products exhibited:
  - Mementos/Trophies, various other handicraft items
  - Furniture
  - Interior decoration designs including Lamp shades, kitchen utensils, curtains and flooring tiles
  - Food products using bamboo rice and shoots
- Total Participants: 249
  - Artisans from the State – 186
  - Artisans from outside state- 46
  - Entrepreneurs from the state- 12
  - Bamboo Nurseries - 2
  - Bamboo Food items – 3
- Total Sales: Rs. 1,42,47,160
- Average Sales per stall: Rs.96,264

\*\*\*\*\*