

# KERALA BAMBOO FEST 2016

## Post Show Report

Kerala State Bamboo Mission (KSBM) organized the 13<sup>th</sup> edition of ‘Kerala Bamboo Fest’ (Kerala Bamboo Fest 2016) at Marine Drive, Ernakulam from December 2 to 6, 2016.



The Fest was inaugurated by Shri. A.C. Moideen, Hon. Minister (Industries, Commerce, Sports and Youth Affairs) in the meeting presided over by Shri. Hibi Eden MLA held at Marine Drive on December 2, 2016.





Shri. Paul Antony IAS, Additional Chief Secretary (Industries); Dr. Bibudhatta Baral, Centre Head, National Institute of Design (NID), Bangalore; Shri. T. Sukumaran Nair, Managing Director, Kerala State Bamboo Corporation (KSBC) and Dr. Damodharan, Registrar, Kerala Forest Research Institute (KFRI) felicitated the function. Shri. P.M. Francis IAS, Director (Industries & Commerce) welcomed the gathering and Shri. V. Rajagopal, Chief Executive Officer, Kerala Bureau of Industrial Promotion (K-BIP) proposed Vote of Thanks during the function.





The Fest was organised as part of the exercise of marketing of Bamboo products made in the State. The Kerala Bamboo Fest 2016 showcased products such as Handicrafts, Furniture, Wood substitutes, Building construction & structural applications, Industrial products, Decorative & artistic products, Research & applications etc. Exhibition stalls were set up to display various products made from Bamboo, Reed, Rattan and Screw pine. Individual Artisans, Master craftsman, NGOs, SHGs, Micro & Small enterprises, Government controlled institutions etc. participated in the Fest.





The Forest Department displayed various forest produce in the stalls provided to Vana Samrekshana Samithi (VSS). Kerala State Bamboo Corporation (KSBC) had furnished their stall with bamboo products (bamboo flooring tiles, bamboo furniture's etc). Kerala Forest Research Institute (KFRI) and Jawaharlal Nehru Topical Botanical Garden & Research Institute (JN TBGRI) displayed various bamboo plants, research documents, publications etc. pertaining to bamboo sector. Kerala State Handicrafts Apex Co-operative Society Ltd. (SURABHI) also displayed various handicraft product made out of Bamboo and natural fibers in the Fest.



Various species of Bamboo saplings / seedlings were also displayed by KFRI and M/s. Uravu, Wayanad which was a huge attraction to the visitors. Separate area was provided for various food products being made out of Bamboo & bamboo rice. These include products like bamboo halwa, unniyappam, payasam etc., which were well appreciated by the visitors.



In total 133 Nos. fully converted stalls were setup for the Event to display bamboo and related products. 164 Nos. Artisans / craftsmen / NGOs from Kerala had participated in the Event. Separate area was allocated to Bamboo / cane furniture manufacturers to display their products. Also 13 Nos. leading entrepreneurs from the State displayed their products in the Fest.

The Bamboo Fest was also participated by 49 artisans / craftsmen / entrepreneurs from 9 Nos. States outside Kerala particularly from Nagaland, Sikkim, Manipur, Meghalaya, Assam, Tripura Madhya Pradesh, Karnataka and Tamil Nadu.



The Kerala Bamboo Fest 2016 was also accompanied by various cultural programmes such as bamboo music, traditional bamboo dance, traditional bamboo art forms, flute etc. performed by people belonging to the bamboo community. The cultural programmes were conducted by M/s. Green Fibre (Karimpoli), Pathanamthitta; M/s. Polika group, Thrissur and M/s. Vayali Folkore Group, Thrissur.



The Bamboo Fest over the years has been a big success. The Bamboo Fest mainly aims at creating a platform for the artisans and the organizations working in the Bamboo sector to interact and exchange new ideas on Bamboo. The Bamboo Fest brings together artisans and organizations working in Bamboo sector from different parts of the State especially from the North-Eastern States which is famous in the Bamboo sector. The Fest overall conveyed the importance of using natural item such as Bamboo in our day to day activities. It also aims at creating awareness about Bamboo which is fast emerging as substitution of teak wood and other wood materials.

**Outcome of the Fest**

Total no of stalls -138

Product exhibited – crafts, interiors, lamp shades, kitchen utensils, curtains, furniture, food products using bamboo rice and shoots

Total Participants 238:-

Artisans from the State – 164

Artisans from outside state- 49

Entrepreneurs from the state- 13

Bamboo Nursery - 2

Bamboo Food items – 10

Total Sales -1, 24, 79,340

Average Sales/Stall – Rs 89,780/- ( Currency restriction declared from 8 November 2016)

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