

Kerala Bamboo Fest 2010

As part of the marketing initiative of Bamboo products made in the State “Kerala Bamboo Fest’ was held at Town hall, Kochi during 2004, 2005, 2007, 2008 & 2009 and at Kozhikode during 2006 as part of Malabar Shopping Festival. The event was organized by Department of Industries & Commerce, Government of Kerala in association with the Kerala State Bamboo Mission.

Based on the success of the previous Events, the Department of Industries & Commerce, Government of Kerala in association with Kerala State Bamboo Mission and National Bamboo Mission organized Kerala Bamboo Fest 2009 at Town Hall, Kochi from December 9-12, 2010.

The Fest was inaugurated by Shri. Elamaram Kareem, Hon’ble Minister (Industries & Commerce) on December 10, 2010. In the meeting presided over by Shri. Dominic Presentation MLA. The Special Address was delivered by Shri. T.O. Sooraj, Director, Industries and Commerce, Shri. K.J. Varughese, Chief Conservator of Forest, Shri. K.A. Chackochan, Chairman, Kerala State Bamboo Corporation, Shri. V. Rajagopal, Chief Executive Officer, K-BIP were addressed the meeting.

The Event showcased products such as Handicrafts, Furniture, Wood substitutes, Building, construction & structural applications, Industrial products, Specialized Bamboo processing machinery / techniques, Decorative & artistic products, Research & applications as well as publications. Exhibition stalls were set up to display various products made from Bamboo, Reed, Rattan and Screw pine. Individual Artisans, Master craftsman, NGOs, SHGs, Small Scale Industries, Government controlled institutions, Machinery manufacturers and organizations from outside the State working in the Bamboo sector participated in the Fest.

The Bamboo Fest over the years has been a big success. The Bamboo Fest mainly aims at creating a platform for the artisans and the organizations working in the Bamboo sector to interact and exchange new ideas on Bamboo. The Bamboo Fest brings together artisans and organizations working in Bamboo sector from different parts of the State especially from the North-Eastern States which is famous in the Bamboo Sector. The Fest overall conveyed the importance of using natural item such as Bamboo in our day to day activities. It also aims at 70 artisans from outside the State were participated in the by. Artisans from Assam,

Meghalaya, Nagaland, Tripura, Sikkim, West Bengal, Himachal Pradesh and Jharkhand participated in the Bamboo Fest 2010. 126 Nos Artisans/ Craftsmen from Kerala State participated in the Fest. Organizations such as Kerala State Bamboo Corporation, Kerala Forest Development Corporation also participated in the Fest. The Forest Department through their stalls portrayed the importance of Bamboo. Machinery Suppliers working in the Bamboo sector also participated in the Fest. Total No. of stalls setup in bamboo fest 2010 is 86 Nos.

The Bamboo Fest 2010 was also accompanied by various cultural programmes such as Cultural Programme performed by people of Bamboo Community performed by Polika, Thrissur and Bamboo Music using various instruments made out of Bamboo.

The Bamboo Fest has evolved to be a pioneer in promoting the Bamboo sector in the State. The “Kerala Bamboo Fest” was successfully conducted in Ernakulam. Over the three days there were lot of visitors to the Fest which conveyed the message that lot of people are interested in Bamboo. Many visitors showed great interest in understanding more about Bamboo and its products. The exhibitors also experienced success in their sale of products.
